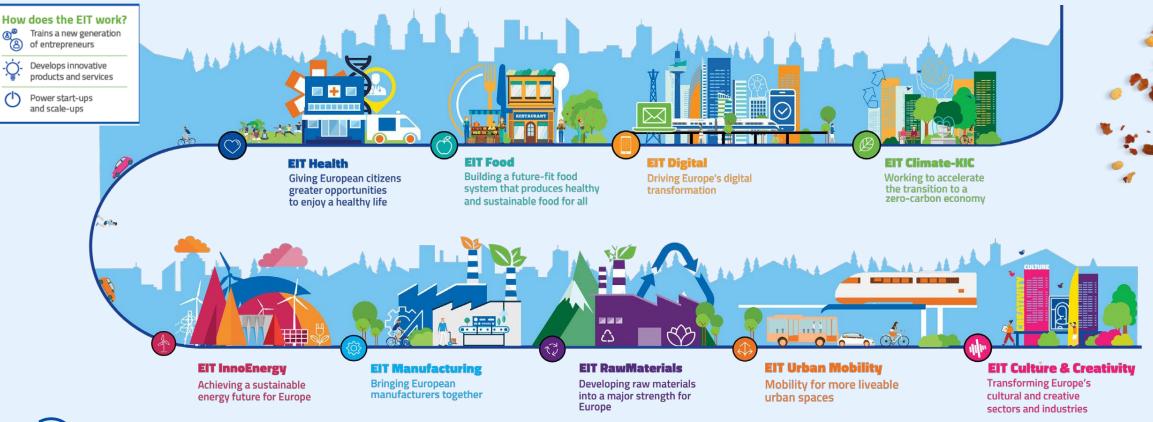


WE'RE PART OF EIT

EUROPE'S ONE-STOP SHOP FOR INNOVATION

<u>The European Institute of Innovation and Technology</u> (EIT) drives innovation by supporting entrepreneurs, innovators and students across Europe to turn their best ideas into reality. For each major societal challenge, there is an ecosystem of partners, the EIT's Innovation Communities, that creates and finds innovative solutions.







OUR REGIONS

With teams on the ground across
Europe, we unlock innovation
potential in businesses and higher
education and create and
scale agrifood startups to bring new
technologies and products to
market.

EIT Food is structured around 3 European regions with similar food system and market challenges and managed by 6 regional offices.

NORTH & EAST · Warsaw, Poland WEST Reading, UK Leuven, Belgium Freising, Germany SOUTH · Bilbao, Spain Madrid, Spain





OUR COMMUNITY



Our strength comes from our community, which brings together key players from across the food value chain. Our partner network is made up of industry organisations, businesses, research centres and universities from across Europe.



OUR MISSIONS

We believe the best way to **achieve impact** across the global food system at scale is to collaborate with a strong partnership which engages in system challenges aligned to our 3 missions.



Co-funded by the European Union

OUR IMPACT IN 2023

These impact statistics for 2023 are a testament to the **incredible work** and **dedication** of our community.



3,684 members on FoodHIVE



21,697,398

engagements across EIT Food and FoodUnfolded digital channels



€209m 🖶

the amount of investment attracted by startups and scaleups supported by EIT Food



graduates from EIT Food postgraduate programmes





projects supported by **EIT Food**





19,64 consumers involved in TrustTracker®



9,508

learners benefitting from (non-degree) education and training



innovations launched on the market





OUR ACTIVITIES

EDUCATION

We equip the brightest minds all over Europe and beyond, with skills and knowledge to create a sustainable food system.

READ MORE >

PUBLIC INSIGHTS AND ENGAGEMENT

We design activities to engage people so that they can become agents of change in the food system.

READ MORE >

INNOVATION

We drive open innovation to transform the food system by nurturing groundbreaking ideas, ensuring everyone can participate and benefit.

READ MORE >

REGIONAL

We support the agrifood sector on the ground across Europe in our 3 regions: North & East, West, South.

READ MORE >

ENTREPRENEURSHIP

We support innovative impactful entrepreneurs and startups to deliver new food innovations and businesses across Europe.

READ MORE >

PUBLIC AFFAIRS

We build institutional relationships and lead relevant policy discussions to drive the agrifood innovation agenda in Europe.

READ MORE >





OUR ACTIVITIES IN SOUTH

REGENERATIVE AGRICULTURE: NAVARRA 360

Navarra 360° is the first landscape project to be launched under the Regenerative Innovation Portfolio. It aims to improve the quality of the soil, biodiversity, carbon footprint, water use, and social and economic indicators. €3M will be invested over three years with the aim of creating a model that can be replicated elsewhere in Europe and it will support 80 farmers in northern Spain to transition to regenerative agriculture practices.

READ MORE >



SALVACOMIDAS

Los Salvacomidas by FoodEducators empowers children to choose healthy and nutritious food and adopt zero waste measures. Primary students between 6 and 12 years old are encouraged to learn about nutrition and sustainability through educational resources, including creative worksheets, stimulating video games, and dynamic challenges. These resources aim to boost creativity, collaboration, problem-solving, and technical skills, among others.

READ MORE >





EWA: EMPOWERING WOMEN IN AGRIFOOD

EWA is a pioneering programme dedicated to equipping women entrepreneurs in the agrifood sector with the tools they need to thrive. For 5 years in a row, we have welcomed 120 talented female entrepreneurs from 12 countries to a 6-month intensive programme to receive training, mentoring and exclusive networking opportunities. By the end of the programme, participants emerge with the knowledge, confidence, and support to turn their ideas into successful, sustainable businesses

READ MORE >





Impact Funding Framework (IFF)

If you've got an idea that will change food systems for the better, we want to fund it.



A competitive, open **Impact Funding Framework** promotes ambitious, long-term collaboration that will lead to food systems change to benefit us all.

We want our co-investment to have a real impact.

We're looking for proposals from consortia based around lead organisations who can work effectively, move quickly, and are supported by high-quality research, communications and impact assessment expertise.





Impact Funding Framework (IFF)



Open call with several cut-off dates:

- 14th November 2024
- o 13th March 2025
- o 10th July 2025
- o 13th November 2025

Route 1 – Collaborative Programmes

Route 2 – Single Projects

Collaborative Programs are multi-annual initiatives designed to have a broad, pan-European impact. They typically involve large-scale projects with significant funding. These programs are built around the 'Knowledge Triangle', integrating innovation, education, and business creation.

They require a minimum of 30% co-funding from partners and are aimed at creating systemic changes in the food sector.

Single Projects focus on targeted, shorter-term objectives that can be completed within 18 months. These projects involve partners from at least two countries and address specific challenges.

Single projects also require 30% co-funding and can either be commercial, with a profit-sharing mechanism, or non-commercial, where this mechanism can be waived.





Impact Funding Framework (IFF)

Route 1 **Collaborative Programmes**





FOOD SYSTEM







Multiannual

- Pan-European by design
- KTI by design
- Typically, €250-750k per year
- Clear pathway to impact
- Leverage EIT Food infrastructure
- 30% min. co-funding
- Appropriate KPIs & DELs



Next submission deadlines 10 July 2025 **13 November 2025**

Route 2 **Single Projects**



REGENERATIVE AGRICULTURE

Enabling Farmers to lead the transition to Net Zero



PROTEIN DIVERSIFICATION

Bringing protein diversification to the mainstream



LABELLING, PACKAGING & TRANSPARENCY

Empowering people in their food choices

- Up to 18 months
- 2 countries (not CLCs)
- 2 sides of KTI triangle
- €10K-1M with 30% min. co-funding
- **Appropriate KPIs & DELs**
- Commercial projects (for profit)
 - Success Sharing Mechanism (SSM)
 - Core KPIs
- Non-commercial (not-for-profit)
 - Waiver SSM
 - Appropriate KPIs





OUR ENTREPRENEURSHIP PROGRAMIES

EIT Food South sponsors a series of programmes to promote entrepreneurship and innovation in different areas, helping entrepreneurs, companies, research institutes, universities and society in general to work towards a healthier and more sustainable agrifood system



LAUNCH



PREPARE

Team up

A 6-month programme that finds and matches up brilliant innovators with compatible and complementary profiles.



Training, mentoring, business coaching and networking opportunities for women entrepreneurs in the agrifood sector.

Seedbed Incubator

Universities and Research and Innovation Organizations share their expertise to help entrepreneurs launch a commercially viable business.

Agrifood Investment Launchpad

A one-day crash course designed for beginners and potential investors in the field.



ACCELERATE

Test Farms

Test Farms links agricultural startups with farmers and testing-land.

Food Network Accelerator (FAN)

Connecting agrifood startups with industry-leading corporate and research partners to launch their business into the market.

Straight2Market

Seeking to help startups and SMEs across Southern RIS countries to bring improved food products to mainstream markets and supermarkets.



RisingFoodStars

Identifying the most promising aspiring Agrifood and FoodTech scale-ups and boosting their chances of business success.

Sales Booster supports startups with training, coaching, expert advice, and network to prepare for their development and growth in new markets.

Supernovas

The programme aspires to promote an entrepreneurial ecosystem with more women to shape the available innovations in the market









EIT Food is currently participating in 9 active Non-EIT funded initiatives in region South, with different roles and together with EIT Food partners

Horizon Europe





























WHAT'S OUR ROLE?

Our role is flexible and strategic — we adapt to the opportunity: sometimes we lead, often we partner, and always we bring the strength of the EIT Food ecosystem with us.



Leader



Partner



Ecosystem





WHAT'S OUR ROLE?

Our contribution focuses on bridging innovation with society and market — we bring visibility, engagement, and operational value to Horizon Europe projects.







Stakeholder engagement



Implementation expertise





LET'S CREATE THE FUTURE OF FOOD TOGETHER!



Connect





Transform

CONTACT DETAILS









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